

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:	§	Group Art Unit: 4126
Michael Gilfix, <i>et al.</i>	§	
	§	Examiner: Jason M. Thomas
Serial No.: 10/687,239	§	
	§	Atty Docket No.: AUS920030360US1
Filed: 10/16/2003	§	
	§	Customer No.: 34533
Title: Interactive, Non-Intrusive Television	§	
Advertising	§	Confirmation No.: 8992

Mail Stop: Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

RESPONSE TO OFFICE ACTION DATED DECEMBER 21, 2007

Dear Sir:

This is a Response to the Office Action dated December 21, 2007 (hereafter “the Office Action”). Claims 15-42 are presently cancelled, leaving claims 1-14 as the only pending claims in this case. Applicants present the following amendment and remarks demonstrating that the case is in condition for allowance.

Amendments to the Drawings begin on page 2 of this paper.

Amendments to the Specification begin on page 3 of this paper.

Amendments to the Claims are reflected in the listing of claims which begins on page 4 of this paper.

Remarks begin on page 6 of this paper.